

# CENTRAL COAST ENVIRONMENTAL EDUCATORS NETWORK (CCEEN) STRATEGIC PLAN 2017-2020



An Australian Association for Environmental Education NSW Chapter (AAEE NSW) project supported by the NSW Government's Environmental Trust

*working for sustainability*



# **CENTRAL COAST ENVIRONMENTAL EDUCATORS NETWORK (CCEEN) STRATEGIC PLAN 2017- 2020**

## **VISION**

Facilitating a collaborative approach to environmental education that enables the community to make informed decisions and take action for sustainability now and in the future.

## **MISSION STATEMENT**

Working together and communicating regularly on projects whilst supporting each other and encouraging best practice sustainability education and engagement.

## **ETHOS**

Network members:

1. Agree to take an active role in making our network supportive, fun and successful;
2. Acknowledge that our network has no formal leadership roles and that we all share the responsibility to lead collaboratively;
3. Share information about their projects both at and between meetings in an open and transparent manner;
4. Find opportunities to collaborate with each other and sector-based networks in their projects.

## **GUIDING PRINCIPLES**

1. Best practice sustainability education and engagement projects:
  - a. Share the values of sustainability - defined as 'balancing the community's economic and social needs within the planet's ecological limits';
  - b. Encourage the community to be active citizens in caring for our environment;
  - c. Respect and reflect local Aboriginal culture and heritage and include cultural and place-based learning;
  - d. Reflect and address the needs of target audience and engage these participants through critical thinking, problem solving and action;
  - e. Have reflection, monitoring and evaluation built into their design, to allow for continuous improvement;
  - f. Are achieved through the collaborative efforts of multiple partners from different organisations and sectors.
2. CCEEN endorses 'Make the Change: A Framework for education and engagement for environmental sustainability 2014- 2021' and is committed to using the framework to help achieve our vision;
3. CCEEN acknowledges the support provided by the Australian Association for Environmental Education NSW Chapter (AAEE NSW) and will work with them to enhance sustainability education and engagement across our region.

## **GOALS/ OBJECTIVES**

1. Increase communication and collaboration between network members;

2. Increase our membership numbers and increase the number of sectors that are represented by our members;
3. Hold quarterly meetings and at least one purely social gathering each year.
4. Showcase the work of different members at each meeting.

## **EVALUATION**

1. Annually invite all members to comment on the purpose and administration of the network to identify areas for change/improvement to meet network goals and member needs;
2. Contribute (where possible) to the AAEE NSW annual state-wide RSEN evaluation, by providing data on the following outcomes:
  - a. Meeting frequency and attendance numbers;
  - b. Number of members and number of sectors represented;
  - c. Projects worked on and other indicators of collaboration within the network.

## **MEMBERSHIP**

1. CCEEN is for sustainability educators from the Central Coast which is geographically bounded by Hawkesbury River in the South, Lake Macquarie to the North, Bucketty and Wisemans Ferry to the West and the Tasman Sea to the East.
2. Sustainability educators/facilitators from all sectors are welcome to become members of CCEEN.  
 These sectors include (but are not limited to); Aboriginal communities; agriculture & primary industries; business; community & environment groups; culturally & linguistically diverse (CALD) communities; early childhood; local government; natural resource management; school education; state government; TAFE; waste education- local government; waste industry; and youth engagement;
3. Those who have an interest in this region (even if they don't reside within it) may also become members of CCEEN.
4. Sector-based sustainability educator networks are welcome to become members of CCEEN.
5. Membership is free and is automatic upon joining our network email list.

## **ADMINISTRATION**

1. Meetings will be between 1-2 hrs long and held quarterly, with at least one meeting per year being purely a social gathering e.g. Green Drinks;
2. Meetings will be rotating, with a different location, chair and minute-taker for each meeting;
3. Meetings may be held using 'online meeting room' technology provided by AAEE NSW, to avoid travel time and embrace members who are not centrally located;
4. The role of the Convenor is to:
  - a. Organise the date, location, chair and minute-taker for each meeting;
  - b. Email meeting invitations and minutes to network members;
  - c. Maintain the network contact list/database.
5. Once a year the Convenor will be asked if they wish to remain in that role or if they would like to 'hand the baton' onto another network member;

6. Any funding applied for by this network will refer to 'Make the Change: A Framework for education and engagement for environmental sustainability 2014- 2021' and acknowledge the support provided by AAEE NSW;
7. Communication between meetings will occur through the CCEEN Facebook Page.