

34th NSW Environmental Education Conference

ACTIVE NATURE

LEARNING, CITIZENSHIP, ACTIVISM FOR SUSTAINABILITY



Partnership and Exhibition Prospectus



3-5 October 2019

Kirrawee, NSW



nsweeconference.org.au

About ActiveNature

Presented by the Australian Association for Environmental Education NSW Chapter (AAEE NSW) and the Sutherland Shire Environment Centre, the 34th NSW Environmental Education Conference *ActiveNature* will be the premier opportunity in 2019 for environmental and sustainability educators from across the country to network and explore how our education work can tap into and support responsible citizenship and a sense of activism; it's also a chance to share projects, ideas and inspiration.

AAEE NSW has a proven track record in the delivery of successful, well-attended and engaging conference events - with our 2019 conference being the 34th conference delivered for environmental educators in the state. Set against the backdrop of the beautiful Royal National Park, the event will be held at Kirrawee High School from **3-5 October 2019**.

The conference is a three-day event that includes plenary sessions, concurrent sessions, field trips, networking events and the announcement of the 2019 NSW Environmental Educator of the Year Awards.

The key themes of the 2019 conference are learning, citizenship and activism for sustainability. *ActiveNature* will take a dynamic and modern approach to focus on the role of education in:

- building learning pathways towards a deeper understanding of citizenship
- improving understanding of activism in achieving a sustainable world
- strengthening and making more explicit our collective focus on longer term change.

Young people will be given a central role as speakers, presenters and participants. All presenters will be asked to tell stories, make links, draw out lessons, highlight achievements and indicate possibilities for strengthening the focus on building active citizenship in their education initiatives.

The conference is expected to attract **200 delegates** from a range of sectors including community educators, local, state & federal government agencies, schools, universities, NGOs, business & industry. Students & young adults are encouraged to attend & participate.

Your invitation to partner with us...

We are delighted to invite your organisation to become a valued partner in helping us deliver the 34th NSW Environmental Education Conference.

Partnering with us as a sponsor or exhibitor provides a unique opportunity for you to engage with a broad cross-section of people who are passionate about environmental and sustainability education.

The packages outlined on the following pages provide a range of options for exposure and opportunity for your organisation. We hope to work with you to deliver our best conference yet.

Partnership and Exhibition Packages

Package	Inclusions	Cost (inc.GST)
Major Conference Partner	<ul style="list-style-type: none"> • Guest speaker opportunity to address delegates during plenary speaker session • Opportunity to nominate a session facilitator from your organisation (subject to approval) • Four x 3-day conference registrations • Two x 1-day conference registration • Two x Conference Dinner tickets • Two x Welcome Function tickets • Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 5,000 contacts • Your logo and link to your website on the front cover of the conference program (electronic) • Your logo and link to your website prominently on the conference website • Your logo on the conference holding slide • A priority 3-day exhibition space in the exhibition area • Opportunity to display organisation banner(s) during plenary sessions (max. 2 pull-up banners) • Acknowledgement during opening and closing of conference 	\$10,000
Exclusive Conference Dinner Partner	<ul style="list-style-type: none"> • Acknowledgement as exclusive conference dinner partner in conference program (electronic) • Promotion acknowledging your organization as the exclusive Conference Dinner Partner • Opportunity to negotiate Dinner giveaways or promotions or activities (subject to approval) • Two complimentary passes to Conference Dinner • Introductory / welcoming remarks at the dinner • Logo and link to your website on conference website • A 3-day exhibition space in the exhibition area • Display your organisations banner(s) (max. 2) prominently during Conference Dinner • Acknowledgement as exclusive Conference Dinner Partner during opening & closing of conference 	\$2,000
In-Kind Contribution Partner	<ul style="list-style-type: none"> • Acknowledgement as a partner in conference program (electronic) • Logo and link to your website on conference website • Exclusive provision of the specific service or item contributed (subject to approval) 	In-kind

Partnership and Exhibition Packages (cont.)

Package		Inclusions	Cost (inc.GST)
Exhibition Space Stallholder Packages	Promotional Partner	<ul style="list-style-type: none"> • Exhibition space for full 3 days of Conference including trestle table and chair • Promotion as a Promotional Partner, including your logo, link to your website and a short description of your organisation in a pre-conference e-promotional to database of over 5,000 contacts • 3-day conference registration for 1 person • 2-minute promotion of your organisation to delegates during a plenary session • Your logo, short description of your organisation and link to your website on the conference web site acknowledging your Promotional Partner status • Acknowledgement as a Promotional Partner in conference program (electronic) • Acknowledgement as a Promotional Partner during Conference opening & closing 	\$1,500
	Not-for-profit/ community group - stall only	<ul style="list-style-type: none"> • Exhibition space for full 3 days of Conference including trestle table and chair • Listing as an exhibitor on conference website with logo and link to your website • Acknowledgement as an exhibitor in conference program (electronic) 	\$100*
	Sole trader/ microbusiness (≤3 employees) - stall only	<ul style="list-style-type: none"> • Exhibition space for full 3 days of Conference including trestle table and chair • Listing as an exhibitor on conference website with logo and link to your website • Acknowledgement as an exhibitor in conference program (electronic) 	\$200*
	All other stallholders - stall only	<ul style="list-style-type: none"> • Exhibition space for full 3 days of Conference including trestle table and chair • Listing as an exhibitor on conference website with logo and link to your website • Acknowledgement as an exhibitor in conference program (electronic) 	\$400*

**Those staffing the stall at any time must be registered, paying delegates to access this rate - see Terms and Conditions point 5*

How to partner with us

We would love to partner with organisations whose priorities align with ours! If one of the above packages suits your needs, please read through the Terms and Conditions below, then complete the Partnership and Exhibition Agreement Form on the following page.

Once complete, email your form along with a copy of your Public Liability Insurance Certificate of Currency, to conference@aaeensw.org.au.

Upon receipt, your direct deposit will be acknowledged, or a Tax Invoice will be prepared and forwarded for your processing, along with a letter confirming sponsorship level and benefits.

Terms and Conditions

1. Insurance

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This provides cover for damage or injury caused to a third party/visitor on or in the vicinity of your exhibition stand. All exhibitors are required to submit their Public Liability Insurance Certificate of Currency along with their booking form.

2. Rights of the Organiser

Acceptance of sponsors, advertisers and exhibitors will be based on the requirements of both the conference and the organisers. AAEE NSW and the Conference organisers reserve the right, in their absolute discretion, to refuse any partnership application.

3. Conditions of Payment

Payment for all Conference partnership and exhibition monies must be made in full upon completing the Partnership and Exhibition Agreement form. Failure to do so may result in your Conference partnership item or exhibition stand being released again for sale.

4. Cancellation Policy

Once a Partnership and Exhibition Agreement form has been received, any cancellation must be advised in writing. Confirmed partners or exhibitors that cancel more than 60 days from the opening of the conference will incur a 20% cancellation fee of the total package amount. Cancellations received within 60 days of the opening of the conference will not be eligible for any refund and all payments retained.

5. Stall Only Packages

- Organisations opting to purchase a 'stall only' package must ensure anyone staffing the stall across the 3-day period is a paid, delegate through the normal registration process. Registrations can be shared if staffing will be tag-teamed throughout the conference as long the number of staff at any time equals the number of registrations purchased.
- We ask organisations to respect the tiers of the stall-only packages and nominate truthfully which package applies to their organisation to allow us to keep rates low and accessible for all groups.

Partnership & Exhibition Agreement

Organisation Name:

Contact Person:

Address:

Suburb: State: Post code:.....

Mobile: Email:.....

Package Selection

Quantity	Package	Cost (inc GST)
	Major Conference Partner	\$10,000
	Exclusive Conference Dinner Partner	\$2,000
	In-Kind Contribution Partner	In-Kind
	Promotional Partner	\$1,500
	Not-for-profit/ community group - stall only	\$100
	Sole trader/microbusiness (≤ 3 employees) - stall only	\$200
	All other stallholders - stall only	\$400

If "In-Kind" has been selected above, please provide detail of the nature of the proposed contribution:

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Agreement

I have read the terms and conditions and wish to purchase the sponsorship packages marked above.

Signature: Date:

Payment Options

Payment can be made by direct deposit to the below account, or a tax invoice can be requested.

Australian Association for Environmental Education NSW Chapter Incorporated
BSB: 082240 Account number: 539588418

Please indicate your method of payment:

- I have directly deposited full payment of \$_____
- I require a tax invoice to be emailed to me for \$_____

Please email completed form & copy of your Public Liability Insurance to conference@aaeensw.org.au